



We have new, easy ways to give monthly.

EZ Give: Have a gift of any amount deducted from your credit card each month.

Scan the code to make your gift easily online.



Make mine EVERGREEN!

TAKE ACTION TODAY:

A gift of any amount touches lives

For \$1.66 a day, you can provide 6+ kids with 25 snug diapers a month.

Here are other examples of how your generosity makes great impact ...

\$600 (Leadership/Women United) — Supporting 15+ victims of violent crimes.

\$1,200 — 46+ nights provided by a homeless shelter.

\$2,400 — 92+ safe nights for women & children who escaped domestic abuse.

\$4,800 — 2 families will receive full home-visitation programming.

\$10,000 + (Tocqueville Society) — 166+ students will receive drug & alcohol prevention education.

2,589 - The number of people that you helped by providing medical care and support for mental illness.

38,804 - The number of times you helped families obtain food from a pantry.



MAKING HOPE HAPPEN

Building for the future, supporting immediate needs

Community Initiatives, Outreach, Grant Writing, Emergency Food & Shelter - UWSA	\$301,369
Parents as Teachers - Beginnings Inc.	\$180,000
Services to Victims - Victim Services	\$50,000
Youth Drug/Alcohol Prevention - Cambria County Drug Coalition	\$40,000
Parents as Teachers - Family Center	\$34,000
Free Medical Clinic - Highlands Health	\$32,500
Youth Drug/Alcohol Prevention - Twin Lakes Center	\$30,000
Early Childhood Behavioral Intervention & Support - The Learning Lamp	\$30,000
Preschool Programming - Small Town Hope	\$26,000
Homeless Prevention Program - The Help Center	\$25,000
Emergency Financial Assistance - Catholic Charities	\$23,375
Toasty Toddler/Stuff the Bus/Parents as Teachers - Family Resource Center UWSA	\$20,428
Afterschool Programming - Flood City Youth Academy	\$20,000
PA 211 - UWSA	\$15,225
Early Childhood Initiative - UWSA	\$15,000
Teen Shelter in Blair County - Family Services	\$15,000
Family Shelter in Blair County - Family Services	\$15,000
Drop-In Center - Peer Empowerment Network	\$15,000
Nurse-Family Partnership - Home Nursing Agency	\$14,000
Afterschool Program - Gloria Gates Memorial Foundation	\$11,500
Preschool Scholarships - The Learning Lamp	\$10,000
Leader Expansion - Girl Scouts	\$10,000
Homeless Shelter - Next Step Center	\$10,000
Disaster Relief Services - American Red Cross	\$10,000
Safe Spaces - Johnstown YMCA	\$10,000
Family Services - Victim Services, Blair	\$9,063
Heroic Journey - YMCA, Blair	\$8,000
Children's Vision Screenings - Somerset County Blind Association	\$7,500
Power Hour - Boys & Girls Clubs, Somerset	\$7,000
Mountain Lion Backpack - Center for Community Action	\$6,563
Sustainable Produce Program - SCMFB	\$5,000
Grief Program - Victim Services	\$5,000
Dental Care - UPMC Partnership Health	\$3,500
Heating Assistance - Salvation Army, Somerset	\$3,500
*Diaper Bank - UWSA	\$3,430
*Glass Slipper Project - UWSA	\$3,170
Reassurance Program - Contact Altoona	\$3,125
Community Based Mentoring - Big Brothers Big Sisters	\$3,000
*SNAP at the Market - UWSA	\$2,754
Site-Based Monitoring - Big Brothers Big Sisters	\$2,500
Housing Counseling - Center for Community Action	\$2,500
Children's Glasses - Somerset County Blind Association	\$2,000
Scarlet Dragon Backpacks - Central PA Community Foundation	\$1,250
Youth Scholarship - Blair County Chamber	\$1,000
Healing Patch - UPMC Home Healthcare of Central PA	\$1,000

**Doesn't include grants and in-kind donations that helped to make these programs possible.*

TOTAL CAMPAIGN ALLOCATIONS: ——— \$1,044,252

**GRANT WRITING
COMMUNITY INVESTMENT:** ——— \$1,395,843

TOTAL COMMUNITY INVESTMENT: ——— \$2,440,095



**United Way of the
Southern Alleghenies**

Serving Blair, Cambria & Somerset Counties

2024-25 UNITED WAY CAMPAIGN

PLEDGE FORM

& Community
Impact Report

Met **HOPE.** She represents a collection of United Way success stories that you helped make possible. Follow her image to learn more.



LEARN MORE



See how lives are being transformed.

ACCOUNTABILITY

Program results are reported to the United Way on a quarterly basis. We have the highest ratings for transparency, financial accountability, and management practices from Charity Navigator and Candid (formerly GuideStar).

**BETTER TOGETHER
82,310 Lives Touched**

FOCUSED ON CHILDREN

With your support, we continue to fund proven programs that serve children and parents from before birth until kindergarten.

The Early Childhood Initiative is also housed at UWSA.



HOPE

Because Hope's parents utilized UWSA-funded programs, she was able to excel early. She was among the 98% of children who received all of their immunizations and developmental screenings. Hope is well-prepared to meet the crucial third-grade reading level benchmark.

We fund evidence-based home visiting programs that start working with first-time moms early in their pregnancies.

Trained professionals later help ensure that kids are meeting speech development, and other benchmarks crucial to success in life.

With your support, children are receiving vision screenings, catching eye disorders as early as age 6 months.

When Hope's little brother was born, her parents struggled to afford enough diapers to keep them both enrolled in day care. UWSA programs that provide diapers, winter wear, and school supplies helped them to make ends meet.

HOPE

255 households receive 8,000+ diapers monthly.

700+ kids receive warm winter wear.

HELPING PEOPLE EACH DAY

Volunteer-driven and community funded.
JOIN US TODAY!

2.1.1

Pennsylvania

PA 211 is a free 24/7 non-emergency helpline dedicated to connecting people who are in need of health and human services with local information and resources that can help.

211 call data helps to guide our programming.

30 families/week
Served at SNAP at the Market

32,220 people

Avoided homelessness, were provided with utility assistance, and domestic violence support services.



HOPE

When Hope's dad was between jobs, her family qualified for SNAP. They used UWSA's SNAP at the Market program to redeem some of the benefits at the Downtown Johnstown Farmer's Market. As a result, they could afford fresh, local produce. By calling 211, a care navigator helped her family obtain assistance for some other utility bills until her dad found another job.

YOUTH DRUG/ALCOHOL PREVENTION

More than 6,600 students received education in Botvin LifeSkills, a nationally recognized program that fosters youth development by teaching personal coping skills, general social skills, and skills for resisting pressures to smoke, drink, use drugs, and engage in other risky behaviors.

UNDER OUR UMBRELLA



Healthy Blair County Coalition



FAMILY Resource Center

LOCATIONS & CONTACT

Main Office: 422 Main Street, Suite 203, Johnstown, PA 15901 - Phone: 814-535-2563

Blair County Office: 208 Hollidaysburg Plaza, Duncansville, PA 16635 - Phone: 814-317-5108

Somerset Office (appointment only): 109 E. Main Street, Somerset, PA 15501 - Phone: 814-531-0003

Email us at admin@unitedwaysa.org

UnitedWaySA.org

UNITED WAY OF THE SOUTHERN ALLEGHENIES PLEDGE FORM

(Mr./Mrs./Ms./Dr.) First Name MI Last Name

Spouse/Partner Name (for joint recognition)

Home Address

City State Zip

Primary Phone Email ☐ Sign me up for the UWSA newsletter

INVESTMENT/PLEDGE METHOD

Total Pledge Amount: \$

☐ Credit Card ☐ Cash/Check (Checks Payable to UWSA)

Account #

3- or 4-Digit Security Code Exp. Date

Charge my credit card:

☐ One-Time ☐ Monthly ☐ Quarterly

Workplace Only

Payroll Deduction

Employer

(X)
of pay periods amount/pay

Employee ID (If Applicable)

\$7.50 per pay qualifies you for our 30 Days drawing. (Based on 2 pays a month).

- ☐ I wish my gift to remain anonymous (no public recognition).
☐ Yes, include me in Women United with my Leadership Level Pledge.
☐ Contact me about an endowed or planned gift.

CHOOSE YOUR IMPACT AREA

- ☐ United Way Community Impact Fund
Make the most powerful investment in my community by supporting a network of programs that meet the most pressing needs.
- ☐ Early Childhood Development
Invest my pledge in programs that prepare children socially, emotionally, and academically for kindergarten.
- ☐ Parental Engagement
Invest my pledge in programs that increase parental knowledge of child development and care.
- ☐ Youth Drug & Alcohol Prevention
Programs in local school districts aimed at reducing drug and alcohol use among youth.

(If no Impact Area is identified above, your donation will go to the United Way Community Impact Fund.)

Signature

Date

Checks may be mailed to:
UWSA, 422 Main St., Suite 203, Johnstown, PA 15901

WIN A PRIZE! HERE'S HOW



Your pledge of \$180 (only \$15/month) gives you ...
30 Chances to Win a Pre-Paid VISA Gift Card!
THANKS TO OUR SPONSORS FOR FUNDING THIS PROGRAM.

Go to UnitedWaySA.org/30days for complete rules and regulations.