

ALICE IN BLAIR COUNTY



2023 Point-in-Time Data

Population: 120,273 • **Number of Households:** 50,651

Median Household Income: \$54,002 (state: \$73,824)

Labor Force Participation Rate: 58.2% (state: 62.8%)

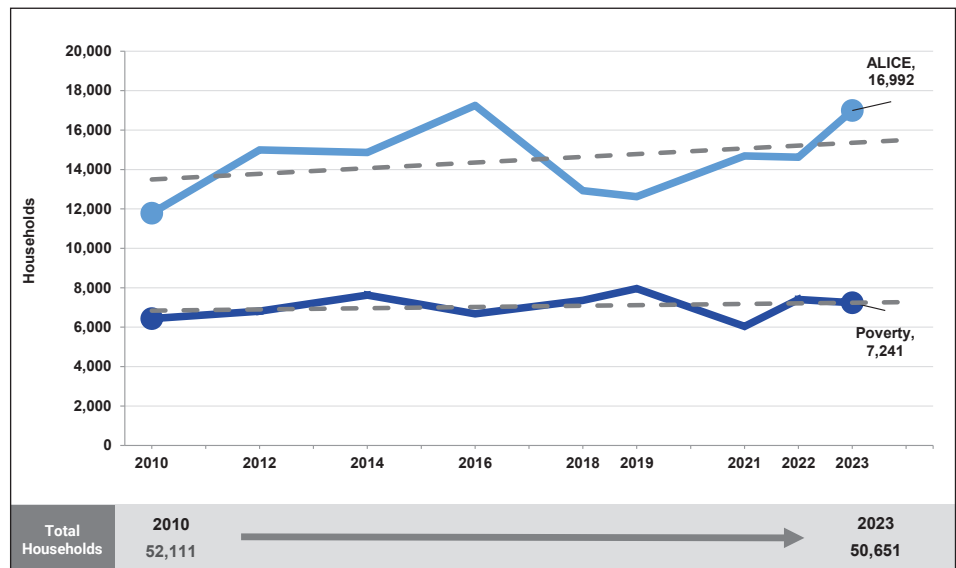
ALICE Households: 34% (state: 28%) • **Households in Poverty:** 14% (state: 12%)

Trends in Financial Hardship

ALICE is an acronym for **A**sset **L**imited, **I**ncome **C**onstrained, **E**mployed – households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). Households below the ALICE Threshold – ALICE households plus those in poverty – can't afford the essentials.

Households move below or above the ALICE Threshold as economic factors and circumstances change. The line graph to the right shows the number of ALICE and poverty-level households (solid blue lines), as well as the trend over time (dotted gray lines). **By 2023, 24,233 households (48%) were below the ALICE Threshold in Blair County.**

ALICE and Poverty-Level Households, Blair County, 2010–2023



Note: See an interactive version of this data at UnitedForALICE.org/Pennsylvania

Sources: ALICE Threshold, 2010–2023; American Community Survey, 2010–2023

The Cost of Basics Outpaces Wages

The Household Survival Budget reflects the minimum cost to live and work in the current economy and includes housing, child care, food, transportation, health care, technology, and taxes. It does not include savings for emergencies or future goals like college or retirement. The Household Survival Budget is calculated at the county level and by household composition, as costs can vary greatly depending on location and household needs.

In 2023, household costs in Blair County were well above the Federal Poverty Level of \$14,580 for a single adult and \$30,000 for a family of four.

To see costs for different household compositions in Blair County, visit UnitedForALICE.org/Household-Budgets/Pennsylvania

Household Survival Budget, Blair County, 2023

	Single Adult	2 Adults, 1 Infant, 1 Preschooler
Monthly Costs		
Housing	\$682	\$1,023
Child Care	–	\$1,243
Food	\$476	\$1,293
Transportation	\$397	\$944
Health Care	\$172	\$660
Technology	\$86	\$116
Miscellaneous	\$181	\$528
Taxes	\$298	\$573
Monthly Total	\$2,292	\$6,380
ANNUAL TOTAL	\$27,504	\$76,560
Hourly Wage*	\$13.75	\$38.28

**Full-time wage required to support this budget*

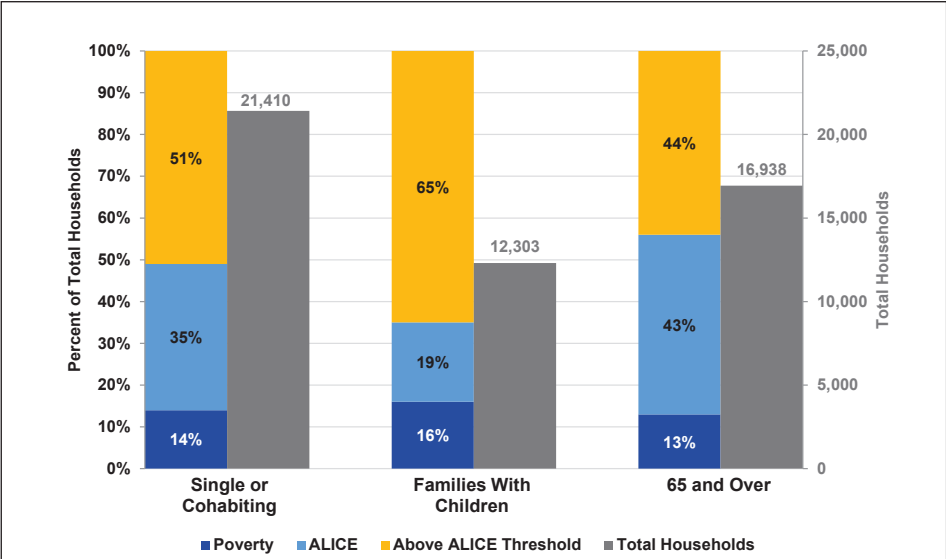
For ALICE Household Survival Budget sources, visit UnitedForALICE.org/Methodology

Financial Hardship is Not Evenly Distributed

The largest demographic groups in the county also tend to have the largest number of households below the ALICE Threshold. However, when looking at the percentage of each group that is below the Threshold, some groups face higher rates of hardship.

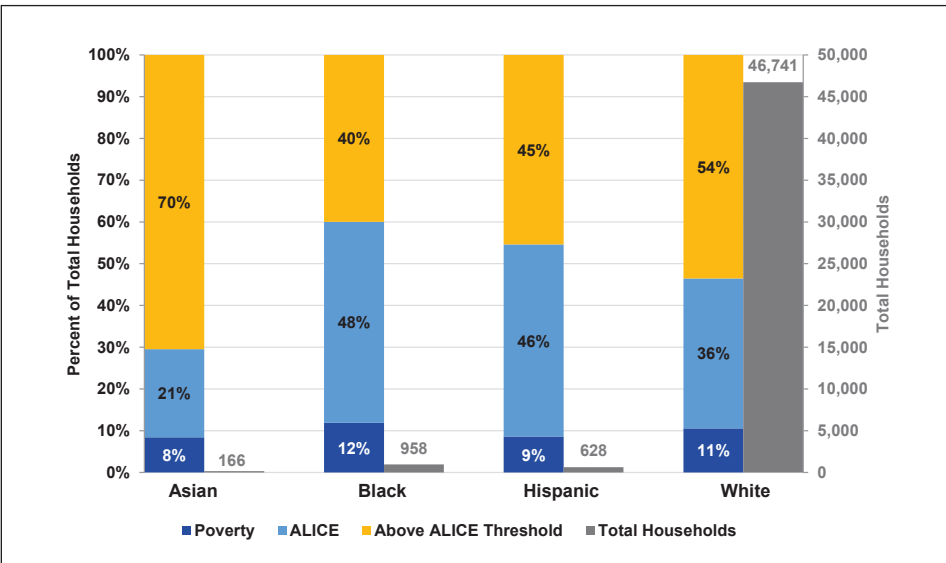
Explore more demographic data at UnitedForALICE.org/Pennsylvania and visit UnitedForALICE.org/Mapping-Tool to see ALICE data for all available geographies.

Household Financial Status by Household Type, Blair County, 2023



Note: Families with children include married-parent, single-female-headed, and single-male-headed households.
Sources: ALICE Threshold, 2023; American Community Survey, 2023

Household Financial Status by Race/Ethnicity, Blair County, 2023



Note: Asian, Black, and White racial categories are for one race alone. Race and Hispanic ethnicity are overlapping categories. The Asian and Black groups may include Hispanic households; the White group includes only White, non-Hispanic households. The Hispanic ethnic group may include households of any race.
Sources: ALICE Threshold, 2023; American Community Survey, 2023

Blair County, 2023		
Town	Total Households	% ALICE & Poverty
Allegheny township	3,050	50%
Altoona city	18,498	52%
Antis township	2,652	43%
Bellwood borough	684	47%
Blair township	1,899	27%
Catharine township	224	31%
Duncansville borough	511	45%
Frankstown township	2,967	23%
Freedom township	1,358	37%
Greenfield township	1,470	46%
Holidaysburg borough	2,696	39%
Huston township	518	25%
Juniata township	383	33%
Logan township	4,629	36%
Martinsburg borough	684	37%
North Woodbury township	885	38%
Roaring Spring borough	997	42%
Snyder township	1,304	40%
Taylor township	981	38%
Tyrone borough	2,309	47%
Tyrone township	650	25%
Williamsburg borough	516	55%
Woodbury township	542	30%

Note: Municipal-level data on this page is 5-year averages for U.S. Census County Subdivisions, which include Census County Divisions (CCDs). Data for counties with populations over 65,000 is 1-year estimates. Geographies with fewer than 100 households are not included. Therefore, totals will not match the county-level numbers.